

Operate at peak performance with Veritek

the 4 UK healthcare trends impacting OEM service delivery

The demands on and delivery of healthcare in the UK is changing. How?

1

We can expect increased numbers of patients and more complex health problems to solve...



Year-on-year
population growth
since 1982



By 2050,
1 in 4
people in the UK
will be over-65s



2 million
rise in number of
diabetes diagnoses
2004/05 to 2019/20

What does this mean for OEM service delivery?

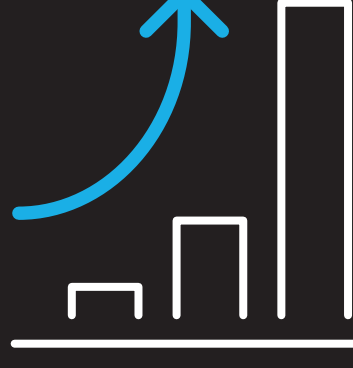
It needs to remain agile over the long term to support the widening range of new and old healthcare equipment in use as demand increases. This agility must also cover any future surges in healthcare demand, particularly as the number of possible patients at a given time grows.

Investment in healthcare is rising to meet those increasing demands...

2

>100%

rise in total healthcare
spending between 1997-2018



2.8%

growth in spending on long-term care in 2019

4.0%

growth in total healthcare
spending in 2019

What does this mean for OEM service delivery?

Service must be delivered cost effectively to maintain business in an increasingly competitive healthcare landscape. But there must also be no compromise on the quality of service, as patient expectations around care will rise with the rate of investment.

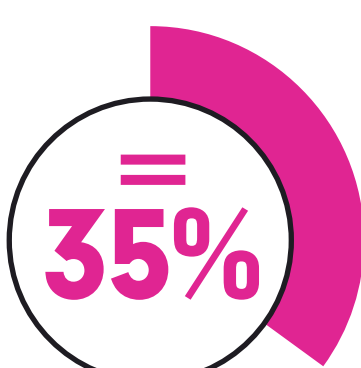
3

A substantial part of this healthcare spend goes into the technology that is driving change...



£2.4 BILLION

Spent on UK healthcare
machinery and equipment
in 2019



of all net capital
healthcare expenditure
2019



£0.9 BILLION

rise since 2009

4.4%

Global medical
devices market
CAGR since 2015



Global IoMT (Internet of
Medical Things) market

28%

CAGR expected by 2029

What does this mean for OEM service delivery?

It needs to cover an increasingly wide set of skills while maintaining the quality of service. Service support must meet the needs of your very latest product innovations while also covering the traditional equipment solutions that remain in use for healthcare.

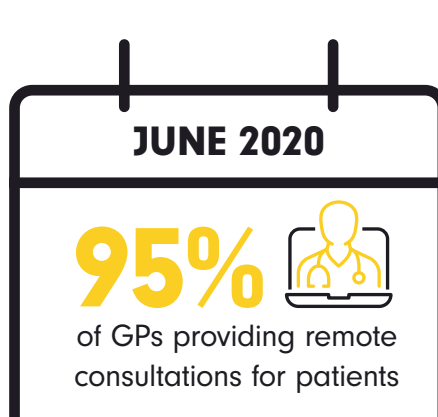
The conventional pathway to care is changing post-COVID, with remote and direct healthcare solutions on the rise...

4



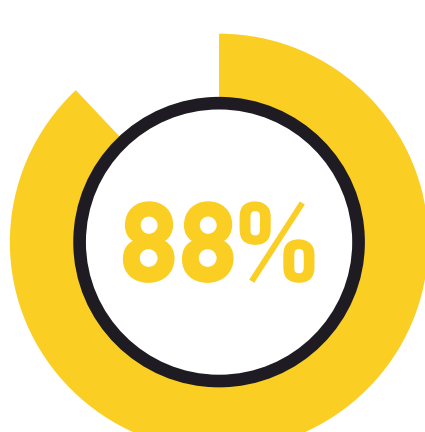
111%

increase in registrations
to the NHS App



95%

of GPs providing remote
consultations for patients



of GPs believe greater use of remote care
should be retained in the long term

What does this mean for OEM service delivery?

Effective and reliable service must be available anywhere from hospitals to patient homes, often at short notice, as the point of care continues to evolve. In some areas, service support may be most effective when entrusted to a service partner with a broad geographic reach.

Learn more about ensuring service delivery keeps pace with the evolving healthcare market – and how Veritek can support you.

Download our 'Operate at peak performance' eBook now.

